

# 2022 ANNUAL REPORT



## GROWING OUR IMPACT

- Both Elementary and Middle School Programs in full operation provided weekly services to 42 unduplicated children and youth with increased participation.
- Moved to provide daily in-home freshly cooked meals to youth programs
- Increase in Food Pantry distribution:
  - 2,274 total people served
  - 49-70 households weekly
  - 85,357 total pounds of food distributed
- Moving towards providing equitable pay and benefits to team members
- Biweekly communication training for team members
- Community engagement is up by 80%
- Increased Community Partnerships

## HAPPENING AT KENNEDY HEIGHTS

- Monthly Parent's Night Outs events combined with Kennedy Heights Community Cooks Demos
- Youth Group Art Therapy and Youth Nutritional Education through Food Exploration in partnership with Be Well Madison Practitioners
- New partnership with YWCA to engage our youth in Restorative Justice practices
- Positive engagement with police through the implementation of a monthly Pizza with Police
- Monthly Resident Advisory Committee meetings addressing community needs



## TESTIMONIALS

"I like coming to the center to see Miss Kira, Miss Ava, and my besties!"  
-Jamia-Elementary Program

"Times are hard and getting worse. We as a community need to be able to come together and discuss important issues that affect us such as rent increases, littering, and respect towards one another. The center provides us a safe space to have these conversations to help build up our community and so that we can be better neighbors to each other."  
-Jeremy P. Bray-Adult program RAC member

"I like coming to the center because I like talking to the people here, really like the food"  
-Alana-Teen Program



## FINANCIAL STATEMENT-REVENUE AND EXPENSES

TOTAL BUDGET \$416,062

Fundraising contributions  
20.5%

ARP Funds  
14.8%

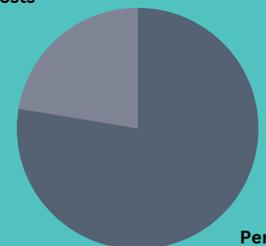
### REVENUE



Operating Costs  
22.4%

Government Grants  
64.7%

### EXPENSES



Personnel  
77.6%

## GET INVOLVED

Help us continue to provide daily freshly cooked nutritious meals to our youth and adult programs. Volunteer with us by becoming a reading tutor, Nature Guide and more!



# THANK YOU

The Kennedy Heights Community is eternally grateful to all of the donors that supported our efforts this year.

## Individual Contributors

Jean Parus and Charles  
Mary Brurke  
Brendon Smith  
Mike Rewey and Pamela  
Michael Rausch  
Dorothy Borchartd  
Alexa Ross  
Kathleen Murphy  
Barbara Karlen  
Kurt and Margaret Stege  
Sue Morrison

## Government Contributions

City Of Madison  
Dane County

## Organizational Contributions

Second Harvest Food Bank  
Goodman Community Center  
Capital Kids Fund  
Evejue Foundation  
Wisconsin Housing Preservation Corporation  
Meridian Group Inc.



Great thank you to  
all of the amazing staff  
and subcontractors  
that made 2022  
a successful  
year!



## A huge thank you to our amazing Board Members in 2022:

Kathleen Murphy, Former President; Colleen Sonderberg, President (current president); Lashunda Manly, Vice President; Erik Larson, Treasure; Faustina Bohling, Secretary; Francesca Hong, Everett Mulroe & Charles Myadze, Board Members

## NOTE FROM EXECUTIVE DIRECTOR

Looking back at the past year and considering my first nine months serving in the role of the executive director for Kennedy Heights Community Center, I find myself very grateful for what we have accomplished considering what was before us at the beginning of the year. I have been overwhelmed by the support and collaboration from the board, community residents, veteran staff and new staff, stake holders and all of our partners in the community.

Together we have set the attitude for our future work in the years to come and are working to build a culture that empowers and nourishes our customers, employees and partners. This work will be made possible with the implementation of meaningful community engagement opportunities that give a space on the table to our customers and involve them in the decision making process.

I am fortunate to be in the presence of such compassionate and knowledgeable partners. I am very inspired by the strong relationships we have built with our customers over the last year and will continue to nurture these relationships as they are the foundation of our work. With your continued support Kennedy Heights will continue to thrive and elevate the lives of those we serve.

## A MESSAGE FROM THE BOARD

As board members of such an active and impactful organization, we are proud of a great year at the Kennedy Heights Community Center. We started 2022 by welcoming our new Executive Director – Elsa Caetano. Elsa has done an excellent job moving the center forward by building a great team, restarting and building programming, and helping the community through the COVID pandemic. We believe her greatest impact, though, is her sincere desire to care for the needs of the people she serves, her ability to overcome obstacles and connect with residents, and her outstanding leadership skills.

Kennedy Height's 2022 highlights that we are proud of include Parent Cafes, implementing the Resident Advisory Committee, building a community garden, reviving the annual block party, providing a ton of field trips for the kids, starting a parent's night out for the adults, supporting Asian outreach efforts, as well as starting a wellness program. The center is truly blooming.

We, the board, are energized for 2023 - including engaging with the community on a new strategic plan for the center. We look for to hearing from all our community members and stakeholders who want to celebrate 2022 and are invested in helping move the center forward together.

**-Colleen Sonderberg, Board Chair, and Erik Larson, Board Treasurer**

## OUR MISSION

The mission of the Kennedy Heights Community Center is to create a community support network for low to moderate income families; increase available resources and programs to improve the lives of residents and to develop and present social, educational, recreational and cultural programs for children, youth and adults.